

Privacy Statement

'Cultilene' or 'the Company' is committed to the protection of your personal data. This Privacy Statement describes Cultilene's data handling.

1. Relevant Websites

This Privacy Statement relates to the data handling of Websites and Applications that refer to this Privacy Statement: <http://www.cultilene.com> (collectively referred to as the 'Cultilene Websites' or 'Company Websites'). Cultilene and third parties may install applications. If Cultilene publishes applications, this Privacy Statement applies. If third-party applications are published, the privacy statements of those third parties, and not this Privacy Statement, apply. Cultilene Websites may contain links to other websites. Cultilene is not responsible for the data handling or content of such other websites. The Company recommends that you read the privacy statements of the other websites so that you understand their data handling.

2. Gathered Personal Data

Cultilene provides a variety of services that are collectively referred to as the 'Service' or 'After-Sales Service'. Cultilene gathers the data of individuals who visit the Company Websites ('Visitors') and individuals who identify themselves via login details to use a Service ('Users'). If you navigate the Company Websites, Cultilene may also gather data by means of generally accepted data-gathering tools, such as cookies and web beacons ('website navigation data'). Website navigation data includes data on your web browser (such as browser type and browser language), your Internet Protocol ('IP') address, and the actions that you perform on the Company Websites (such as web page views and clicked links).

3. Use of Gathered Information

The Company uses data on Cultilene Customers to perform the requested services. For example, if you complete a contact form, the Company will use the supplied data to contact you about the interest you have shown in the Service. The Company may also use data on Cultilene Customers for marketing purposes. For example, the Company may use the data you have supplied to contact you and discuss your interest in Cultilene and the Service further, and to send you information about the Company and its Partners, including about offers or events. Cultilene uses website navigation data to manage and improve the Company Websites. The Company may also use the website navigation data in conjunction with data on Cultilene Customers to provide personalised information about the Company.

4. Website navigation data

Cultilene uses generally accepted data-gathering tools, such as cookies and web beacons, to gather data while you navigate the Company Websites ('website navigation data'). This section describes the various types of website navigation data that the Company may gather and how the Company may use this information.

Cookies

Cultilene uses cookies to make interaction with the Company Websites simple and meaningful. If you visit one of the Company Websites, the Cultilene servers send a cookie to your computer. Cookies by themselves will never identify you personally. They only recognise your web browser. Unless you choose to identify yourself to Cultilene – for example, by reacting to an offer, creating an account, or completing a web form (such as a contact form) – you remain anonymous to the Company.

There are two types of cookies: session-based and persistent-based. Session cookies exist for one session only. They disappear from your computer when you exit the browser software or turn off your computer. Persistent cookies remain on your computer after you have exited the browser or turned off your computer.

If you have chosen to identify yourself to Cultilene, the Company will use the session cookies which include encrypted data that can be used to uniquely identify you. Each time that you log into the Service, a session cookie with an encrypted, unique reference that is linked to your account will be placed in your browser. These session cookies allow the Company to identify you uniquely when you are logged into the Service and to process your online transactions and requests. Session cookies are needed to be able to use the Service.

Cultilene uses persistent cookies which only the Company can read and use to identify browsers that have previously visited the Company Website. If you have purchased a Service or provided the Company with additional personal data, a unique reference will be assigned to you. This unique reference is associated with a persistent cookie that the Company places in your web browser. The Company exercises extreme care in relation to the security and confidentiality of the data stored in persistent cookies. For example, the Company does not store any passwords in persistent cookies. If you deactivate cookie acceptance in your web browser, you will be able to navigate the Company Websites but will not be able to use the Service.

Cultilene may use data from session and persistent cookies in conjunction with data on Cultilene Customers to provide you with information about the Company and Service.

Web beacons

Cultilene uses web beacons, alone or in conjunction with cookies, to compile data about visits to the Company Websites by Customers and Visitors and the interaction with Company e-mails. Web beacons are clear electronic images that can recognise certain types of data on your computer, such as cookies, when you have viewed a specific website (linked to the beacon), and linked a description of a website to the web beacons. For example, Cultilene may place web beacons in marketing e-mails that refer you to the Company Websites. Cultilene uses web beacons to manage the Company Websites and to improve the Company Websites and e-mail communication. Cultilene may use data from web beacons in conjunction with data on Cultilene Customers to provide you with information about the Company and Service.

IP addresses

When you visit the Company Websites of Cultilene, the Company gathers your Internet Protocol ('IP') addresses in order to trace and aggregate non-personal identifiable data. For example, Cultilene uses IP addresses to monitor the regions from which Customers and Visitors navigate Company Websites. Cultilene also gathers the IP addresses of Customers when they log into the Service as part of the 'Identity Confirmation' and 'IP Series Restrictions' security functions.

5. Sharing gathered data

Cultilene will not in any way distribute the data that is gathered on the Company Websites, other than with Company employees so they can guarantee the quality of the Company Websites. Cultilene does not share, sell, hire out, or exchange any personal identifiable data with third parties.

6. Security

Cultilene makes use of robust security measures to protect Customer Data against unauthorised access, to maintain the level of data accuracy, as well as measures that facilitate the correct use of Customer Data. When the Service is used, Secure Socket Layer ('SSL') technology protects the Customer Data by means of both server authentication and data encryption. These technologies contribute towards the security of the Customer Data, and ensure that this data is made available only to the Customer who owns it and to those whom the Customer has given consent to use this data. Cultilene also makes use of advanced security methods based on dynamic data and coded session identification. The Company further hosts its Websites in a secure server environment that uses firewalls or other advanced technology to prevent interference or access by outside intruders. Cultilene also offers increased security functions within the Service that allow Customers to set their security settings at the level they deem necessary. Because the Company uses the Services to maintain data on Cultilene Customers, this data is protected in the same way as described above for Customer Data.

7. Amendments to this Privacy Statement

Cultilene reserves the right to amend the Privacy Statement. Cultilene will give notice of the material amendments to this Privacy Statement via the Company Websites no later than thirty (30) business days before these amendments are activated.

8. Contact

Questions relating to this Privacy Statement or the data processing of the Company Websites should be directed to Cultilene:

Saint-Gobain Cultilene b.v.

E-mail: info@cultilene.nl

Tel.: +31 (0)13 578 00 57